

Swim City

Lybethras Swim is
what you want to slide into when it comes to swimwear

Words by Vanessa Pascale

A sexy, quality swimsuit is an absolute must-have when you live in South Florida. Practically a uniform year-round for many, we want a suit that turns heads, yet is comfortable to wear all day long, and Brazilian swim line



Lybethras Swim, designed by Luciana Martinez, fits the bill. Not only does Lybethras Swim use super soft fabrics for their suits, they're designs, colors and cuts are eye-catching. With an inventory full of fun and sexy styles, there is a swimsuit for every body type. And when it's necessary to cover up a bit, to grab some lunch or walk around town, Lybethras Swim touts a stylish selection of dresses to throw on over your swimwear. Miami Living caught up with the talented designer, Luciana Martinez, who spilled on her fabulous swimwear line.



Luciana Martinez

Miami Living: How did you get into the swimwear business?

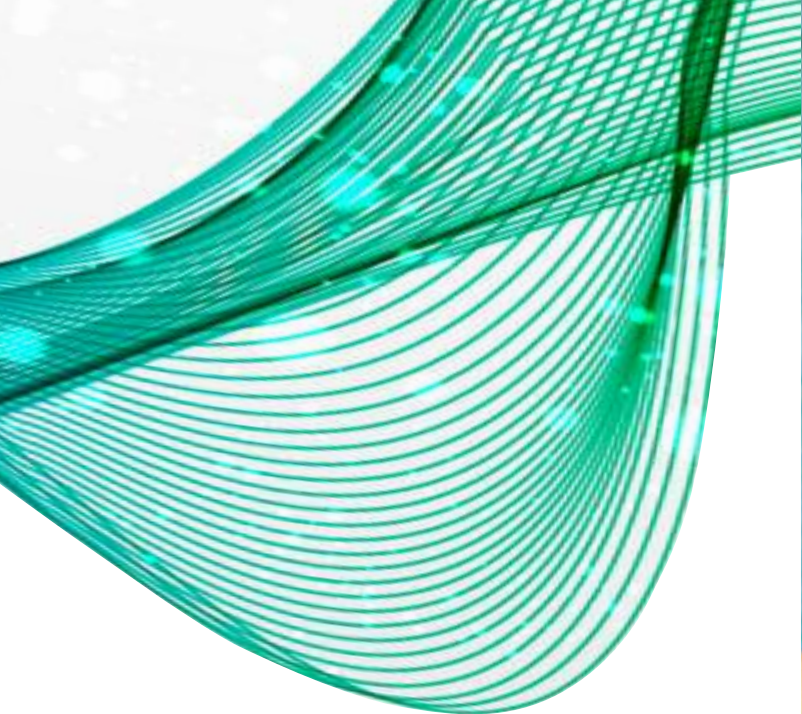
Luciana Martinez: I have always loved designing ever since I was a child. As I got older, I found that I wanted to wear swimwear that really stood out and was more comfortable than the other brands offered, so I created my own line.

ML: How has Brazil influenced your swimsuit designs?

LM: We have beautiful beaches and a very different way of life in Brazil. Each design is created to capture that spirit and essence.

ML: You have a great variety of cuts and styles to choose from --which one is the most popular? Do you have a favorite, and why?

LM: The Santorini and Animale are the best-selling collections. Their inspirations come from the Greek oceans and wild, exotic prints. My favorite collection is the Capri collection, a tattoo print with a lot of red and love. Its inspiration comes from those who honeymoon in Capri. My favorite style is the bikini top that doesn't tie around the neck, such as the bandeau style or our exclusive one shoulder style. They are pretty and very comfortable. While on vacation one spends half of their day wearing a bikini, comfort comes first and of course you need to feel beautiful!



ML: What can we expect from the new line being released in August?

LM: It will be very sexy and a Brazilian-inspired collection with many bold colors to choose from.

ML: What sets your swimsuits apart from others on the market?

LM: Our swimsuits are different from other brands because of the time and care we put into designing each individual piece. We use special stones and jewelry exclusive to Lybethras Swim. Also, our styles that don't tie around the neck can't be found anywhere else and we use very high-end, long-lasting fabrics.

ML: Lybethras Swim has been featured in *Sports Illustrated* several times, is there an issue that stands out the most for you?

LM: The first *Sports Illustrated* issue we were ever featured in was truly unforgettable. The beautiful Hilary Rhoda wore the line and was absolutely stunning. It proved that all of my hard work had paid off!





ML: Which celebrities wear the line?

LM: Our suits have been worn by Paris Hilton, Jennifer Aniston, Michelle Rodriguez, Fergie, Stacy Keibler, Alyssa Campanella from Miss USA and the Brazilian beauty Júlia Pereira, just to name a few.

ML: What celebrities would you love to see your suits on?

LM: I would love to have Jennifer Lopez, Beyoncé, Gisele Bündchen, or Nicole Richie. www.lybethras.com **ML**

